



Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)



MERCHANT customer journey

CONTACTS

For relations and government
Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

+7 (921) 181-03-20

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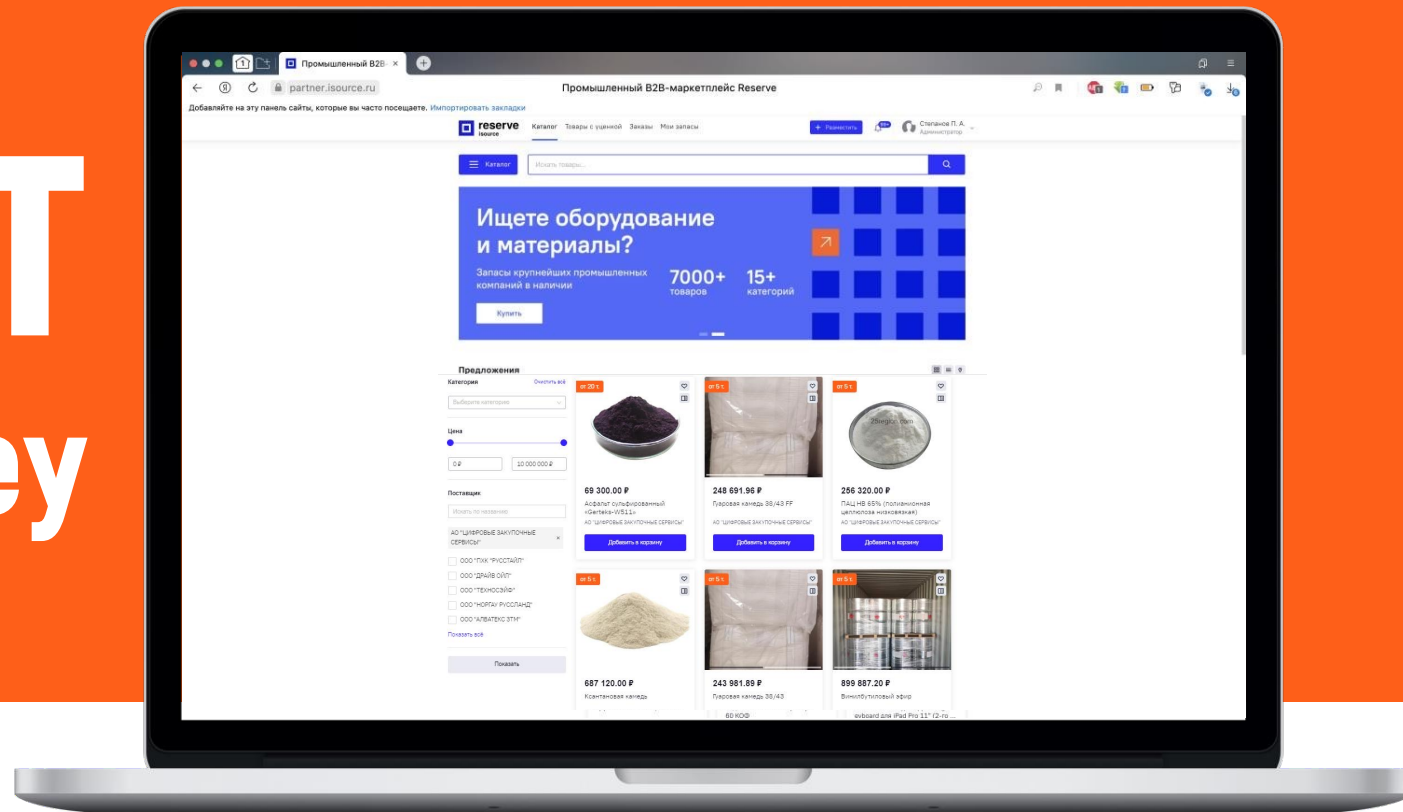
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

+7 (911) 739-27-93 / 8 (800) 555-08-80

Mezeshi.D@gazprom-neft.ru



- ## → Isource.Reserve's Back office in Turkey
- ### 2
- Concludes a contract for the provision of services for the sale of goods through the Reserve

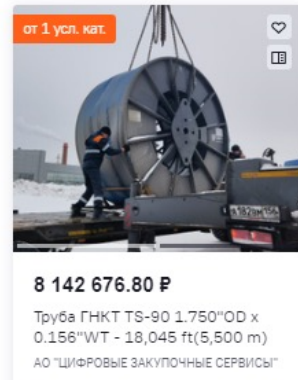
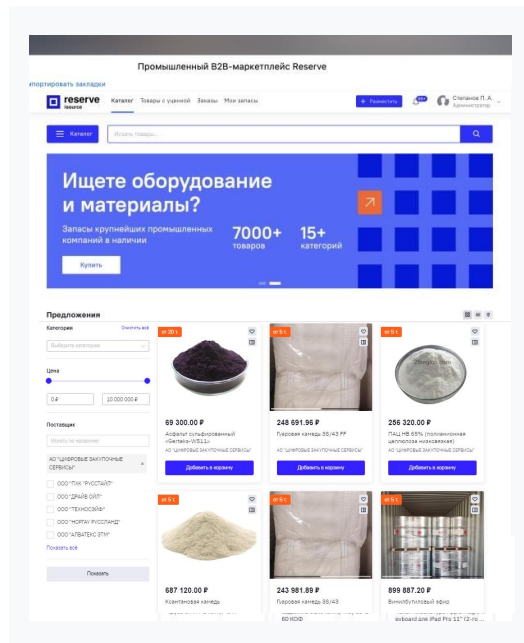
[illegible]

→ Seller

Visit Reserve platform, in which

45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



3 500+ buyers - Russian industrial companies



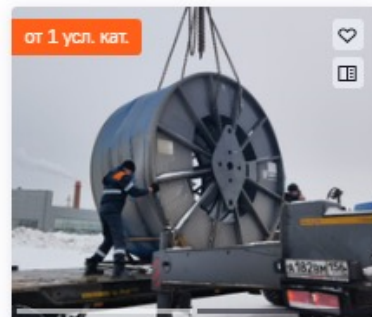
→ Seller/Isourse.Reserve's Back office in Turkey 4

● Places information about the product in their personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos

The screenshot shows a web interface for managing product information. It includes sections for 'Характеристики' (Characteristics), 'Владелец и местонахождение' (Owner and location), 'Поставщик' (Supplier), 'Документация и состояние' (Documentation and status), and 'Дополнительная информация' (Additional information). The product being managed is a pipe with the following details:

- Product name: Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)
- Price: 8 142 676.80 P
- Location: Екатеринбург, ул. Архитектора, д.20
- Quantity: 1
- Price: 8 142 676.80 P



8 142 676.80 P
Труба ГНКТ TS-90 1.750"OD x 0.156"WT - 18,045 ft(5,500 m)
АО "ЦИФРОВЫЕ ЗАКУПочНЫЕ СЕРВИСЫ"

→ Seller 5

● In personal account has the opportunity by himself or with Turkey back office:

- Place goods
- Update product information
- View sales analytics

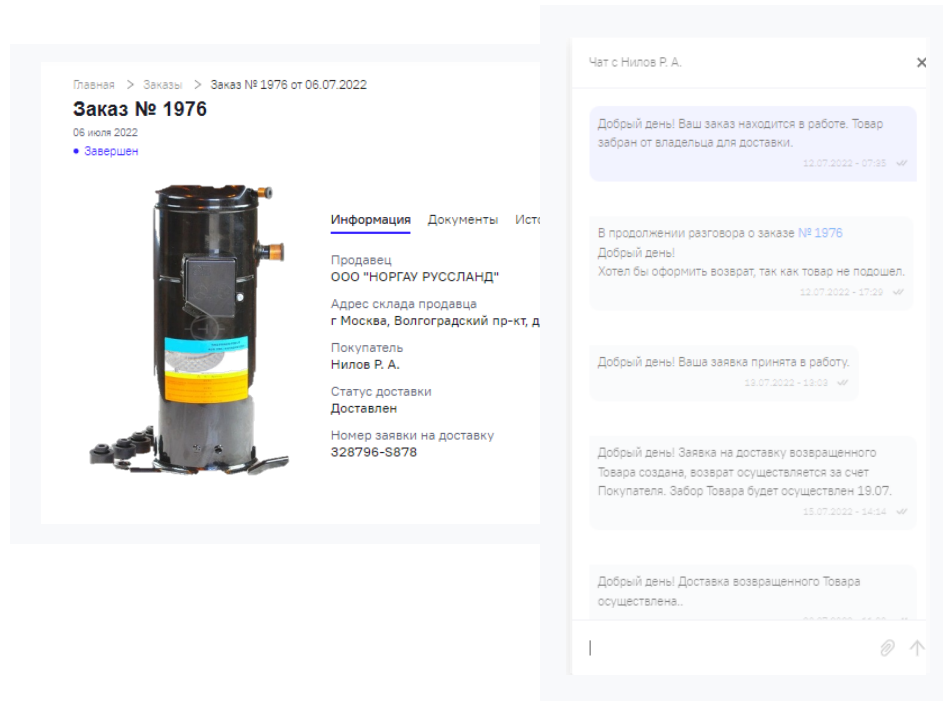
The screenshot shows a web interface for a seller's personal account. It includes sections for 'Создание процедуры' (Procedure creation), 'Свойства процедуры' (Procedure properties), 'Публикация процедуры' (Procedure publication), 'Снижение цены реализации' (Reduction of realization price), and 'Винилбутиловый эфир' (Vinyl butyl ether). The order details are as follows:

- Order number: Заказ № 2042
- Order date: 28 июля 2022
- Order status: Отвержен
- Order total: 36 040 674.60 P
- Order description: Общая стоимость с НДС
- Order items: 287 штук
- Order price: 132 983.80 / штука

→ Isource.Reserve's Back office in Turkey

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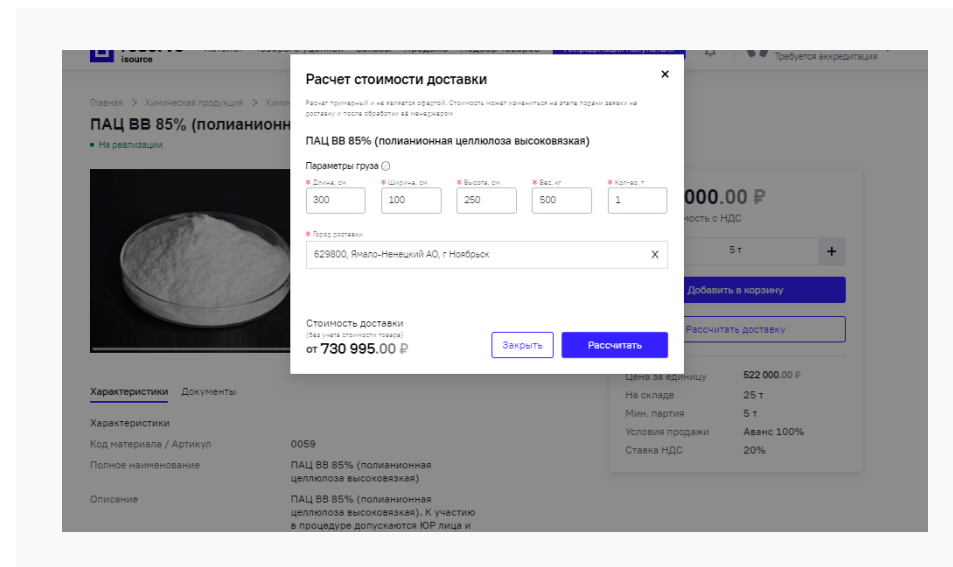
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

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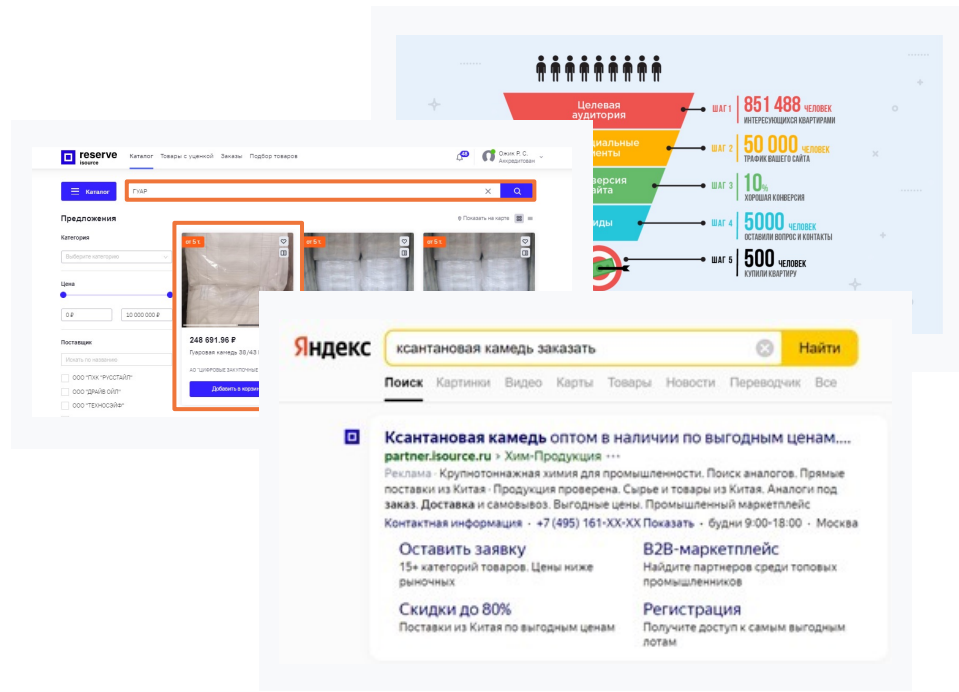
- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



→ Isource.Reserve's Back office in Turkey

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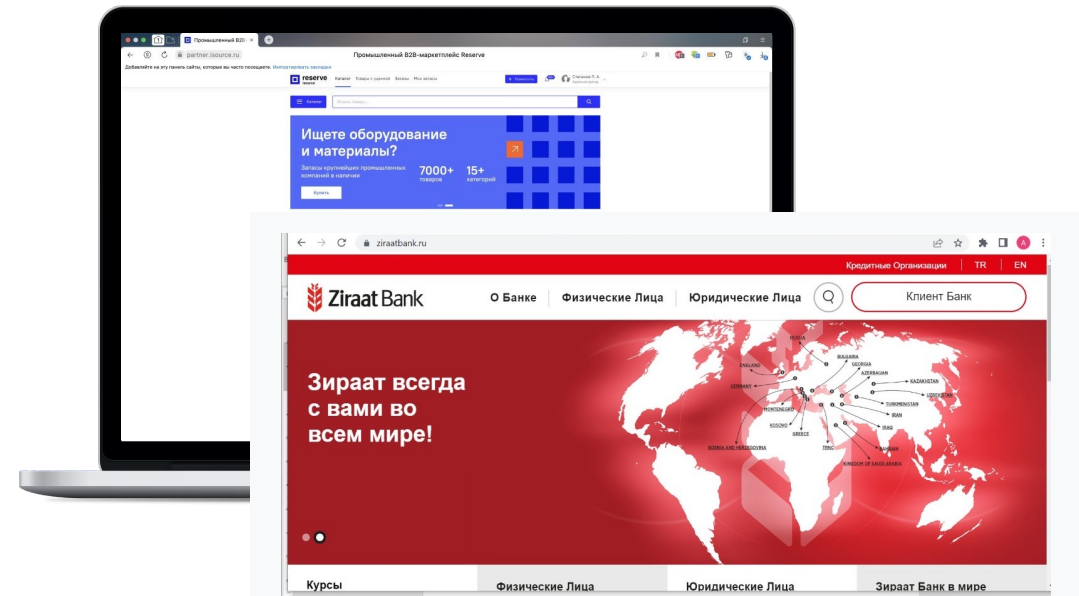
- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey

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- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



CONTACTS



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