



TOBB

**TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ**

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

Tarih :
Sayı : 84403118-720-
Konu : She Trades Global Etkinliği

İlgi : Ticaret Bakanlığı'nın 06.05.2021 tarihli ve E-61906633-466.01-00063837557 sayılı yazısı,

İlgide kayıtlı yazıda; kadın girişimci, ihracatçı, yatırımcı ve diğer paydaşları bir araya getiren "She Trades Global" etkinliğinin 17-19 Ekim 2021 tarihlerinde Dubai'de düzenleneceği ve etkinliğe sanal ortamda da katılım sağlanmasının mümkün olduğu belirtilmektedir.

Söz konusu etkinliğe ilişkin broşürün bir örneği ekte sunulmaktadır.

Bilgilerinizi ve ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Broşür (2 sayfa)

20.05.2021

A. KOZANLI
S. Dapner
kontrollere
devrildi

[Signature]



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Birliğimizde
ISO 9001:2015
Kalite Yönetim
Sistemi
uygulanmaktadır



Build
forward
better

17 18 19 OCTOBER 2021

SheTrades Global Dubai

HYBRID EVENT

JOIN US AT EXPO 2020 DUBAI, UAE,
OR **VIRTUALLY FROM WHEREVER YOU ARE!**

The 8th edition of SheTrades Global will be co-hosted by the International Trade Centre (ITC) and Dubai Exports in collaboration with Expo 2020 Dubai.

WHAT IS SHETRADES GLOBAL?

The world's leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and;
- set the pace of women's economic empowerment!

WHO WILL BE THERE?

Over 3000 top industry leaders, international delegations of women entrepreneurs, policy makers and investors from more than 90 countries in search of innovation, new trade and investment opportunities.

BE PART OF THE SOLUTION.
JOIN US AND LEARN ABOUT
SUSTAINABLE PRACTICES YOU
CAN IMPLEMENT TO GROW YOUR
BUSINESS.



REGISTER NOW

IT'S FREE OF CHARGE

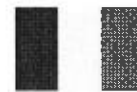
REGISTRATION AVAILABLE IN



ENGLISH



ARABIC



FRENCH



SPANISH

ITC SHETRADES INITIATIVE IS SUPPORTED BY:





EVENT:
VIRTUAL

THE ROAD TO SHETRADES GLOBAL

EVENT:
VIRTUAL +
EXPO 2020
DUBAI

SHETRADES GLOBAL

EVENT:
VIRTUAL +
EXPO 2020
DUBAI

SHETRADES AT EXPO 2020 DUBAI

MARCH 2021 → OCTOBER 2021

17-19 OCTOBER 2021

OCTOBER 2021 → MARCH 2022 →

AGENDA

Capacity building programme

TYPE

- Live webinar series
- UN certified e-learning courses
- SheTrades Masterclass

AGENDA

DAYS 1 + 2*

- Welcome ceremony
- Keynote speakers
- Clinics by industry leaders
- Exhibition area/ B2B/ Speed Networking
- High-level roundtable (Invitation only)

DAY 3

- Pavilion activities at Expo 2020 Dubai
- Investment Challenge and much more

Dubai Exports is offering to all participants in Dubai, meals on days 1&2 and a 2-day pass to attend Expo 2020 Dubai

AGENDA

Over 6 months, SheTrades and partners will be hosting activities at the Women's Pavilion to:

- Celebrate female achievements and women change-makers worldwide
- Foster dialogue among a diverse community of leaders, politicians, entrepreneurs and more



<https://www.facebook.com/ITCSheTrades/>
<https://twitter.com/ITCNews>
www.instagram.com/internationaltradingcentre